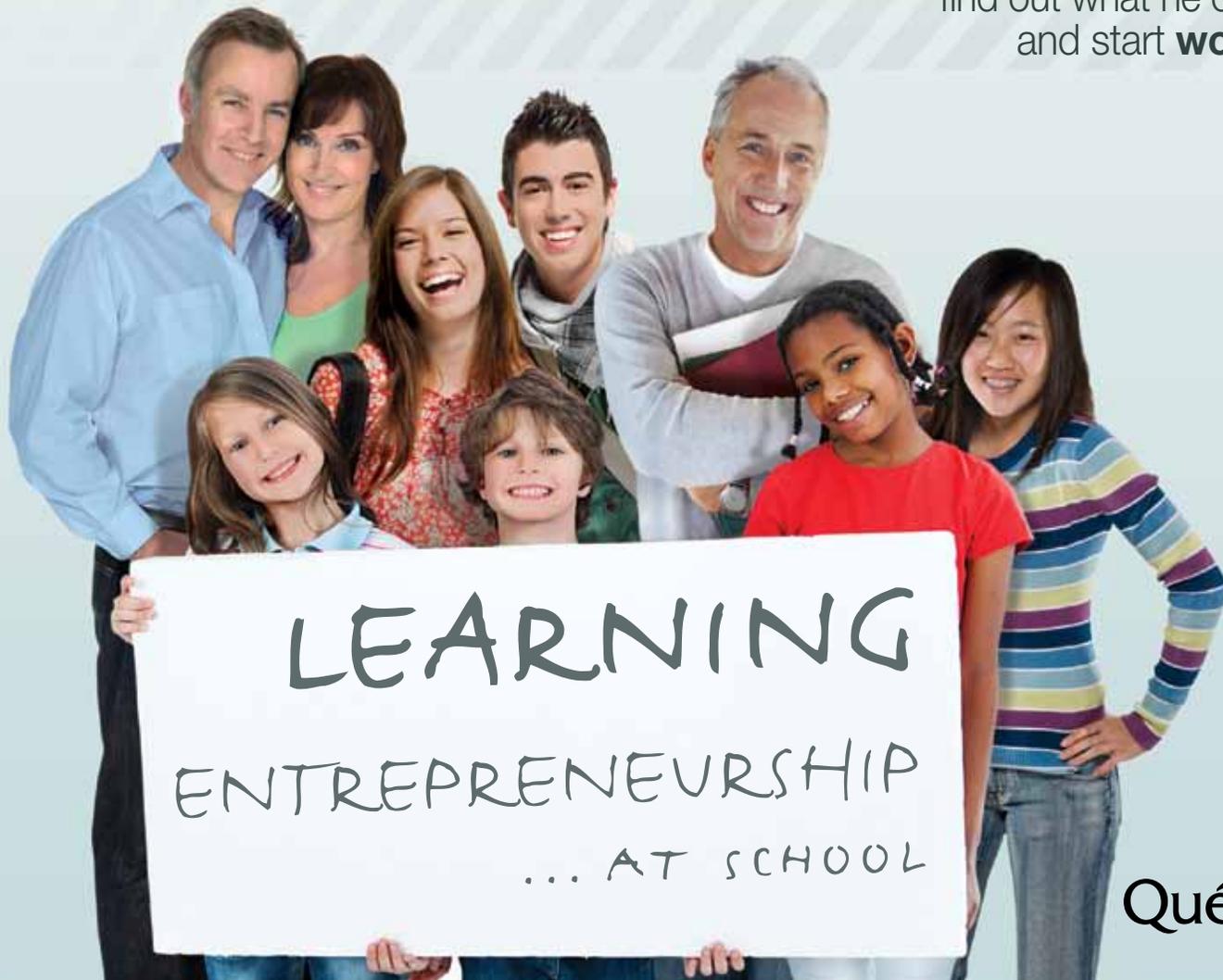




Help your child:
find out what he or she **loves**
and start **work on it!**



LEARNING
ENTREPRENEURSHIP
... AT SCHOOL

Entrepreneurship

means exploration, discovery and action

When entrepreneurship is taught at school, it gives students an appetite for learning, boosts their motivation, and makes them want to stay in school. By committing to an entrepreneurial project, students see studying as an adventure and act on their need to explore, imagine and build. To encourage entrepreneurial initiatives is to coach young people towards success.

« ALL TYPES OF ENTREPRENEURIAL PROJECTS SEEM TO HAVE A POSITIVE EFFECT ON STUDENTS' ABILITY TO WORK AS A TEAM, AND ON THE DEVELOPMENT OF GREATER SELF-CONFIDENCE, BETTER SELF-ESTEEM AND MORE OF A SENSE OF RESPONSIBILITY. »

-CLAIRE LAPOINTE, FULL PROFESSOR AND RESEARCH SCHOLAR, FACULTY OF EDUCATION,
UNIVERSITÉ LAVAL AND CENTRE DE RECHERCHE ET D'INTERVENTION SUR LA RÉUSSITE SCOLAIRE

The purpose of **entrepreneurial projects** is to foster students' ability to innovate and engage in action in order to produce a good, service or event that satisfies a need within the community. From creating a toy-exchange cooperative to starting up a healthy-snack service, or from putting together a recycling blitz to mounting an awareness campaign, there are as many entrepreneurial projects as there are young people!

97% OF TEACHERS SAY
ENTREPRENEURIAL PROJECTS
INCREASE STUDENTS'
CLASSROOM MOTIVATION.*



* Data taken from the 2010 Valoris project by the Concours québécois en entrepreneuriat.

Entrepreneurship:

A way to grow and thrive!

ENTREPRENEURIAL QUALITIES:

- Creativity
- Initiative
- Perseverance
- Self-confidence
- Sense of responsibility
- Solidarity

... to help your children meet tomorrow's challenges.

ENTREPRENEURSHIP IN SCHOOL MEANS:

- a stimulating environment that gives students a taste for success
- a way for them to tie in what they learn with everyday life
- an opportunity for them to discover their potential and talents
- a source of motivation, pride and confidence

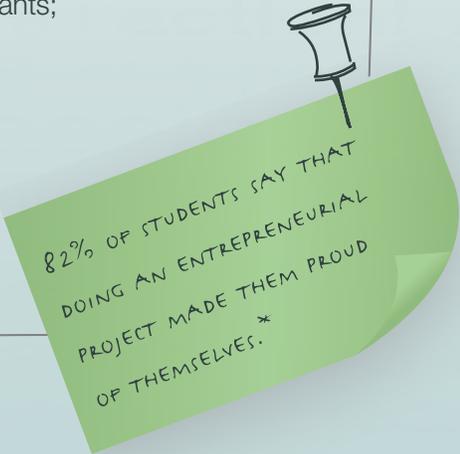
... a forward-looking choice that makes them want to forge ahead!

CHILDREN WITH AN ENTREPRENEURIAL SPARK NEED THEIR PARENTS' SUPPORT!

WHEN THEIR APPETITE FOR ENTREPRENEURSHIP PROJECTS AT SCHOOL:

- By asking them about their day and getting them to talk to you about it;
- By giving them advice and support for their responsibilities as project participants;
- By encouraging them if they hit some snags and congratulating them on their determination;
- By being there to see their perseverance and success at the different stages of their adventure in entrepreneurship.

This is how you can contribute to *Empowering Québec's Future* by *Investing in Youth!*



82% OF STUDENTS SAY THAT DOING AN ENTREPRENEURIAL PROJECT MADE THEM PROUD OF THEMSELVES.*

* Data taken from the 2010 Valoris project by the Concours québécois en entrepreneuriat.

Entrepreneurship

far and wide

WE'LL CREATE OUR OWN WEALTH
AS A SOCIETY BY MAKING ENTREPRENEURSHIP
THE RESPONSE TO THE NEEDS
OF THE COMMUNITY.

- LISE DUBUC, PRINCIPAL, ÉCOLE DES BOISÉS,
CS DE L'ÉNERGIE

Arts and culture

Cooperama: Dinner-and-a-movie at La Porte-du-Nord

When the region's last movie theatre closed, Cycle Two students at La Porte-du-Nord secondary school started up a youth coop that screens feature-length films. They also got a quality health-food service up and running. The school's teachers and students were thrilled.

- Chibougamau, CS de la Baie-James

Environment

Let's protect our river!

Concerned about the St. Lawrence River's fragile ecosystem, the Cycle Three students at Notre-Dame-du-Portage elementary school carried out a community awareness campaign consisting of shore clean-up that got parents and students involved. In addition, they produced videos and gave information workshops. The results of these activities were posted on their Facebook page.

- Notre-Dame-du-Portage, CS de Kamouraska-Rivière-du-Loup



Living side by side

Children's rights here and abroad:
For greater harmony

Aware of the difficulties that immigrant children sometimes face, the Cycle One students at Saint-Joseph elementary school decided to learn about other cultures and children's rights around the world. They then went on to organize a day aimed at making parents and students aware of inequality. Lastly, they created simple French primers to help immigrant children learn the language and get to know Québec culture a little better.

– Mercier, CS des Grandes-Seigneuries



Now I know that I can go far in life.

– Student, age 16, Special Education,
CS Marguerite-Bourgeois

An anti-bullying video

To speak out against a situation that all too many students suffer, the Cycle Two students at Hormisdas-Gamelin secondary school mounted an awareness campaign and produced a video on the sad consequences of bullying and the many forms it takes in daily life.

– Gatineau, CS au Cœur-des-Vallées



Science and technology

Salts for an ultra-relaxing experience

To create a fascination for science, the Cycle One students at Jeanne-Mance and Pie XII elementary school started up a business that makes bath salts that they sell to family and friends. They all agreed that the proceeds should go to the St. Vincent of Paul Society.

– *Saint-Prime, CS du Pays-des-Bleuets*



CHILDREN HAVE DREAMS. HELP THEM MAKE THEM COME TRUE.

TEENAGERS WANT TO CHANGE THE WORLD. HELP THEM
MAKE IT A BETTER PLACE.



History and geography

Greeting cards from the Littoral

When the students from Netagamiou elementary school saw that there were no French-language greetings cards sold in their village, they took advantage of the market niche to create one-of-a-kind hand-drawn cards based on photos of the splendid landscapes of the Lower North Shore. The inside text was written in French. And on the back of the card? A biography of the budding artist!

– *Chevery, CS du Littoral*



Writing

La légende lunisolaire: a novel written by the students

To cultivate a love of French and to learn how to overcome their difficulties, the young people of the Centre d'apprentissage et de formation en entrepreneuriat wrote a medieval fantasy novel. Proud of their achievement and how well the book sold, they were quick to write a second book, with a run of 400 copies. They also turned them into books-on-tape and took part in the Saison des lettres and the Fête du livre in Shawinigan, and in the Salon du livre in Trois-Rivières.

– Shawinigan, CS de l'Énergie



ALL THE STUDENTS WORKED HARD ON THE PROJECT. EVEN THOUGH OUR TEACHERS HELPED US, IT WASN'T EASY BECAUSE WE WERE RESPONSIBLE FOR IT. THAT'S WHAT MADE US SO PROUD OF OURSELVES. WE DID A GREAT JOB!

- XAVIER, CS DE MONTRÉAL



Health and well-being

Looking good and feeling great

To counter bad eating habits and lack of physical exercise, the Cycle Three students at Pie-XII elementary school produced a DVD containing cooking lessons, physical activity programs and health reporting. At Pie-XII, health is contagious!

– Maniwaki, CS des Hauts-Bois-de-l'Outaouais

And much more!

The Youth Entrepreneurship Challenge:

In 2004, the Government of Québec established its first-ever strategy dedicated exclusively to developing an entrepreneurial culture in young people and to promoting entrepreneurial values. Launched by the Premier and coordinated by the **Secrétariat à la jeunesse**, the Youth Entrepreneurship Challenge was built into Youth Action Strategy 2006-2009 and 2009-2014 in order to promote the emergence of a Québec that values and rewards entrepreneurship.

... a collective challenge!



An example of challenge **partners** in the development of an **entrepreneurial culture** in school:

- Le Concours québécois en entrepreneuriat
- Le Conseil québécois de la coopération et de la mutualité
- Les Jeunes Entreprises du Québec
- Le Réseau des carrefours jeunesse-emploi du Québec
- Le Réseau québécois des écoles entrepreneuriales et environnementales

Support by the Ministère de l'Éducation, du Loisir et du Sport:

Because schools are the ideal setting for young people to acquire entrepreneurial skills, the Ministère de l'Éducation, du Loisir et du Sport produced various instructional tools to guide teachers as part of the Youth Entrepreneurship Challenge. The Challenge was also an opportunity to establish an impressive network of officers tasked to encourage and develop youth entrepreneurship in school and within the community.

For information:

www.jeunes.gouv.qc.ca

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Secrétariat
à la jeunesse

Québec



Investing in Youth
Empowering
Québec's
Future
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